

## प्र⊌ना International School

## Shree Swaminarayan Gurukul, Zundal

Student Name					
Date		Grade	XII Com	Roll No.	
Subject	B.std	Marks	80	Teacher's Sign	

Pre-Board 1 (2020 – 21) Subject: Business Studies Class: XII

Time allowed: Maximum Marks: 80

## **General Instructions:**

10. Who is Consumer?

- 1. The question paper has 21 questions. All Questions are compulsory.
- 2. This question paper contain four section- A, B, C, D and E
- 3. Answer to questions carrying 1 mark may be from one word to one sentence.

- 4. Answers to questions carrying 3 marks may be from 50-75 words.
- 5. Answers to questions carrying 4-5 marks may be about 150 words.
- 6. Answers to questions carrying 6 marks may be about 200 words.

	Section – A	
1	is an activity which is necessary wherever there is group of people working in	an
organization to	owards achieving a common goal.	(1)
a.	Financing	
b.	Management	
c.	None of these	
	rocess of stimulating and inspiring people at work to accomplish desired objectives.  ves which deal with the commitment of an organization towards the society are known	(1)
as	The contract of the contract o	(1)
b.	Organizational objectives Social objectives Both	
4. A decision a. b. c. d.	to acquire a new & modern plant to upgrade an old one is known asdecision.  Financing decision  Working capital decision  Investment decision  Dividend decision.	(1)
5. "Planning a	always lead to success". Do you agree? Give reason in support of your answer. tive deviation.	(1)
		(1) (1)
7. What is gross working capital?		
3. What do you mean financial management? 9. Define environment scanning.		
9. Define envi	ronment scanning.	(1)

11. Give two points that highlight the importance of directing the function of management.  12. Name types of capital which are part of capital structure.  13. What are the qualities of a good leader? Do qualities alone ensure that leadership will be?  Successful?  14. What do you mean by deviation?  15. What is meant by capital structure?  16. Define Management.  17. M.R.Sarthi, the Ex-chairman of Swadesh Ltd, built up his successor before retiring. Following the norms set up by himself, he handed over the reins of the company to the co-founder Mr. Shravan, who had the potential to bring about change in the behaviour of others. Name the concept of management which was the reason why Mr. Sarthi chose Mr. Shravan to be his successor. A. Motivation; B. Leadership C. Communication; D. Staffing.  (1)	)
18. Vikrant joins his father's business of Organic masalas, near Kotgarh in Himachal after completing his MBA. In order to capture a major share of the market, he decided to sell the product in small attractive packages by using the latest packaging technology. His father suggested that they hire financial consultants to estimate the amount of funds that would be required for the purpose & timings when it would be required. The concept being discussed by Vikrant's father, links which financial decision with the investment decision.? a.)Dividend decision; (b) Financial Planning; (c) Capital structure decision; (d) Financing decision. (1)  19. What is planning? (1)  20. Define coordination.	ll e k h
Section-B	
<ul> <li>21. "Delegation of authority, undoubtedly empowers an employee to act for his superior, but the superior would still be accountable for the outcome. Explain the elements of delegation of authority discussed above.</li> <li>22. Banwari Lal is a cloth merchant in Karol Bagh. His grandsons are requesting him to let them diversify the business into bridal wear. Banwari Lal has agreed but on the condition that they will follow the function of management he has always followed, which helps an organisation in keeping track of the progress of activities and ensures that the activities conform to the standards set in advance so that the organisational goals are achieved. Name the function of management which Banwari Lal is asking his grandsons to follow. List any two reasons why it is considered an indispensable function of management.</li> <li>23. Rita Sharma who works as a guard in a school, purchased two shirts for ₹460 each for her son. When she went back home, she realised that the shirt was small in size for her son. She decided to ask for return of money or exchange of the shirt with an appropriate size. But the store owner refused to return</li> </ul>	)
the money or exchange the shirt. Rita Sharma was disheartened. Her friend advised her to go to 'Seva	

25. Planning and controlling are both backward looking as well as forward looking. Comment.	(3)
Section- C  26. Explain the various steps involved in a controlling process.  27. Explain Maslow's need hierarchy theory of motivation.  28. Explain factors kept in mind while planning the capital structure of a company.  OR  Explain in brief four elements of directing.	(4) (4) (4)
Section – D	
<ul> <li>29. What is meant by Capital Budgeting? State any four factors affecting fixed capital requirement of firm.</li> <li>30. Enumerate any five points of importance of financial planning.</li> <li>31. "The consumer has the right to acquire knowledge and to be a well-informed consumer throughout life". State what type of knowledge is required by the consumer in above stated "Right".</li> <li>Section-E</li> <li>32. "It is through motivation that managers can inspire their subordinates to give their best to the organization". In the light of the above statement, explain the importance of motivation.</li> <li>33. Explain the three major decisions that finance manager has to take while performing the finance function.</li> <li>34. Explain any three scientific techniques of Taylor.</li> </ul>	(5) (5)