



# Purnima International School

Shree Swaminarayan Gurukul, Zundal

## PERIODIC ASSESSMENT - I

Student Name					
Date		Grade	XII	Roll No.	
Subject	BUSINESS STUDIES	Marks	50	Teacher's Sign	

### General Instruction.

- Read the instruction carefully.
- Question No. 1 to 8 is of One Mark Questions. Answer these questions in a word or sentence.
- Question No. 9 to 12 is of Three Marks Questions
- Question No. 13 to 15 is of Four Marks Questions.
- Question No. 15 to 18 is of Six Marks Questions.

1. Chief Marketing Officer and Managing Director is part of \_\_\_\_\_.
  - a. Middle Management
  - b. Operational Management
  - c. Top Management
  - d. None of these
2. Which is not a separate function of management out of the following?
  - a. Cooperating
  - b. Planning
  - c. Staffing
  - d. Controlling
3. \_\_\_\_\_ aims to help each other.
  - a. Planning
  - b. Staffing
  - c. Coordination
  - d. Cooperation
4. Ankita is engaged in manufacturing chocolates and biscuits by using environmentally friendly methods of production. Which management objective is used here?
  - a. Social objective
  - b. Economic objective
  - c. Organizational objective
  - d. Individual objective
5. Which of the following is not an objective of management:
  - a. Earning profits
  - b. Policy-making
  - c. Growth of the organisation
  - d. Providing employment
6. State whether each of the following statement is True or False:
  - a. Supervisory level managers are also known as divisional heads.
  - b. Management is an intangible force.
  - c. There are 3 levels of management in the hierarchy of an organization.
  - d. Managers at lower levels spend more time in planning and organizing than top-level managers.
7. Fill in the blanks with suitable words:
  - a. Top level of management is responsible for \_\_\_\_\_ of the organization.
  - b. Co-ordination act as a \_\_\_\_\_ force between various departments to ensure unity of action.

8. "Management consists of an ongoing series of function". Which characteristics of management are highlighted by this statement?
9. Clarify the terms efficiency and effectiveness in management.
10. What is meant by Fayol's principle of "Esprit De Corps"?
11. If an organisation does not provide the right place for physical and human resources in an organisation, which principle is violated? What are the consequences of it?
12. What does the principle of "Initiative" indicate?
13. Explain the meaning of management principles and state how they are derived at.
14. Match the following:

(i) Reduction of import duty	(a) Liberalisation
(ii) No restriction on expansion or contraction of business activities	(b) Privatisation
(iii) New techniques and methods of operating business	(c) Globalisation
(iv) Setting up of a board of industrial and financial reconstruction to revive or close sick units in PSUs.	(d) Technological environment

15. State impacts of the change of government policy on business and Industry
16. Briefly explain the following:
  - i. Liberalisation
  - ii. Privatisation
  - iii. Globalisation
17. Explain any five features of management?
18. Explain the organizational objectives of management.